Board Prospect Profile: San Francisco Shakespeare Festival



Alice T. Last Name Company address Home address Phone #s Email addresses

Passion for SFShakes Mission

Alice's passion for the mission of SFShakes stems from her love of acting when she was a child in Pleasanton. It's important to Alice that SFShakes provides family and youth arts activities in her hometown, and that the Festival's focus is on community-building and youth development.

Business Leadership

Alice is interested in sharing her financial and accounting skills with SFShakes as a prospective member of the Finance Committee. Alice has extensive experience providing closely-held businesses and nonprofit organizations with a personalized and focused approach to their operations. Alice brings experience in providing audit and consulting services to industries including distribution, manufacturing, services, retail, charitable community services, the fine arts, private schools, and a wide range of member organizations. As a recent alumnus of Burr Pilger & Mayer LLP's nonprofit services group in San Francisco, Alice served as the project lead for organizations such as the San Francisco Opera, Gallo Center for the Arts, and the Bernard Osher Foundation. Alice left Burr Pilger & Mayer LLP in 2007 to start her own nonprofit services practice with the San Ramon accounting firm of Brown & Cold.

Alice has performed volunteer services for such organizations as Hill County Conservancy, Austin State Hospital Volunteer Services Council, Junior Achievement, Meals on Wheels, and served on the Executive Committee of Girls Empowerment Network of Austin (GENAustin). Alice has also lectured on issues surrounding public accounting and nonprofit entities for organizations such as the Texas Society of Certified Public Accountants, Burr Pilger & Mayer's Nonprofit Roundtable Series, Saint Mary's College of California, and San Francisco State University.

Community Leadership

Alice lives in the Shadow Cliffs development of Pleasanton with her husband Jack and her son and daughter (four and five years old respectively.) Her husband is a shareholder with the same firm, in the area of tax accountancy. Alice grew up in Pleasanton, and acted while attending Amador Valley High School. Alice has recently relocated her family back to Pleasanton from the Austin, Texas area, where her extended family now resides. Alice is connected to the local community, including the local rotary and schools, and is getting more connected with families of school-aged children.

Demographic Characteristics

Alice is 37 and is interested in focusing her board service at SFShakes in the Tri-Valley region.

Financial Commitment

Alice sees her initial personal financial commitment as an annual \$5000 donor. Alice understands the importance of fundraising and community advocacy and the central role board members play in these activities. Alice sees no conflict in connecting her professional contacts with SFShakes, and is developing an action plan to introduce 15 new prospects, cultivate 15 existing donors, and make 15 in-person solicitations on behalf of the Festival during her first year of board service.

History with SFShakes

Alice attended the San Francisco Board Fair on March 4, then had coffee with board member Jeff Wutzke and Executive Director Toby Leavitt on March 18.

Next Step: set up second meeting with active board member(s).